




Photo by Freed Photography

Jewish  
Community  
Center of  
Greater  
Washington

# Putting the J in our Center

FY14 Annual Report  
July 1, 2013-June 30, 2014





# We're Here *for life*

## EDUCATION *for life*

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1,200

Members of Coming of Age  
a social and educational group  
for senior adults



90

Immigrant seniors  
enrolled in ESOL classes

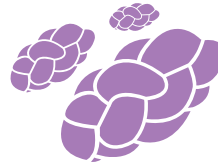
## JEWISH CONNECTIONS *for life*

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250

Attendees  
at Purim celebration



2,760

Loaves of challah  
sold for Shabbat

## FRIENDSHIPS *for life*

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160

Tzofim (Israeli Scouts)  
who meet at the JCCGW each Sunday



130

Participants  
in our  
men and women's  
discussion groups



## HEALTHY BODIES *for life*

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3,000

Swim lessons taught  
at Camp JCC



**SPINNING.**

1,800

Miles biked  
in spin class each week



## WELCOME

The JCCGW embraces and welcomes the diversity of our community and encourages everyone to seek meaning and fulfillment by participating in our rich programming inspired by our Jewish heritage.

We open our doors to everyone, including people of all backgrounds, religions, abilities and sexual orientations, and interfaith couples and families.

Inclusion permeates our Center. Inclusion is belonging.

## MISSION

We create a welcoming and inclusive environment, connecting the people of our Jewish community with each other, Israel and the broader community. We inspire individuals of all ages and backgrounds to enhance their social, physical, intellectual and spiritual well-being through programs of excellence rooted in Jewish values.

## VISION

We will be the heart of our Jewish community, playing a central role in reaching out to build a welcoming, diverse and thriving community that enriches Jewish life for each generation.

## Core Values

### • **Kavod Ha-briot (Respect for one another)**

We respect the dignity of every person.

### • **Klal Yisrael (One people)**

We welcome all Jewish traditions and backgrounds.

### • **Kehilla (Community)**

We connect individuals to the community and communities to each other.

### • **Eretz Y'israel (Israel)**

We connect our community to the people, history, culture and land of Israel.

### • **B'yachad (Working together)**

We partner with Jewish and secular organizations to build a stronger community.

### • **Hachnassat Orchim (Welcoming guests)**

We open our doors to everyone.

### • **Gemilut Chasadim (Acts of loving kindness)**

We help those in need through acts of loving kindness.

### • **Tikkun Olam (Repairing the world)**

We make the world a better and more just place.

### • **Shmirat Ha-teva (Preserving nature)**

We respect our environment.

### • **Torah (Jewish Learning)**

We promote Jewish learning and intellectual enrichment.

### • **Shmirat HaNefesh v'HaGuf (Preserving our selves)**

We promote the well-being and fitness of every person.

### • **Ruach (Spirit)**

We infuse spirit and fun into our activities and programs.



*The Center becomes a place of adventure when Indiana Josh (Preschool teacher Josh Eig) and his students go on a treasure hunt.*

“ Josh has said that he learns as much from his students as they learn from him. ”



# EDUCATION *for life*

According to Early Childhood Center Director Ora Cohen Rosenfeld, one of the reasons that Josh Eig is such an excellent teacher is because he is open to learning from everyone. “Josh has said that he learns as much from his students as they learn from him.”

Our preschool is a Sheva learning community. Sheva is JCC Association’s signature program of early childhood centers, established in recognition that just as the early years are a critical time for a child’s individual development, the time spent in early childhood centers is also a critical time in a family’s identity formation and connection to their local JCC.

“I teach preschool because I love it,” Josh states. He feels fortunate that he can practice his passion for early childhood education at a school where the administration is so supportive and works in concert with the staff. “Ora and Sandy [Sandy Lanes, curriculum director] have a clear vision — which has been developed in partnership with the teachers — for the preschool.”

The mother of a student in Josh’s class reports that Josh was keenly interested and invested, curious about her son’s personality, strengths, interests and what makes him unique. “Josh is a great communicator, taking the time to discuss with us how we could work together to help our son as he developed.”

Ora says that Josh creates a strong classroom community where children learn to be caring and compassionate. “That is what Josh models for the children every day.”

## IMPACT

**187** children enrolled

in the preschool. They became active and engaged classroom participants, learning to express themselves and explore the world around them, with Jewish values and traditions infused throughout the curriculum.

**75** aspiring musicians

took music lessons, training that not only helps in the development of fine motor skills, but promotes emotional and behavioral maturity.

# CONNECTIONS *for life*

Zac Tolin has been a member for more than four decades. He is told, in fact, that his family was among the first 100 members to join when the Center opened at its current location in 1969.

Zac and his wife Louise met in 1993 when they were both working out in the fitness center.

These days, Zac, Louise and their daughters Raquel and Stella find themselves at the Center five to seven days a week. “The Jewish cultural involvement is great. There are many opportunities to expose our children to the different holidays.”

For Zac and his family, belonging to the Center represents recreation, fun and relaxation. What he appreciates most is that he can come to the Center any time of day and find people he knows. Zac says that he has made lifelong friends through his association with the Center, and that he and his family are always meeting new friends through their activities here.

## IMPACT

**240** children, parents and grandparents

attended Apples & Honeys, a Rosh Hashanah program geared toward families with young children, offering them the chance to connect in a meaningful way with their heritage and each other.

**159** scholarships

were granted — for membership, camp, preschool and group home residents — which eliminated financial obstacles for those who wish to connect with others through the JCCGW but do not have the means to do so.



*Zac Tolin, demonstrating proper form for his wife Louise and their daughters Raquel and Stella, says that his family is always meeting new friends through their activities here.*

“ Zac and his wife Louise met in 1993 when they were both working out in the fitness center. ”





*Arlene Karpas and her fellow "sunrise swimmers" have formed their own little community. She is shown in the inset with Evelyn Wheeler and Bracha Ravin.*

“ I started swimming at the JCC 33 years ago and have come almost every day since! ”



# HEALTHY BODIES *for life*

In 1980, Arlene Karpas joined the Center so that she could swim here every day before going to work. "I started swimming at the JCC 33 years ago and have come almost every day since! It has become a part of my lifestyle."

President of a company that specializes in training and organizational development consulting services, Arlene usually starts her day at 6 a.m. in the fitness center. She either swims a mile, or swims half a mile and participates in a group exercise class such as body pump or spin.

With such dedication to health and wellness, it's no surprise to learn that when Arlene worked for the Public Health Service as deputy chief of the Parklawn Training Center in the 1970s, she was instrumental in bringing health and fitness programs to the workplace.

While the health benefits of her workout regimen are important to Arlene, the social aspect is just as vital.

"We 'sunrise swimmers' are our own little community," Arlene reflects. "We celebrate happy events in each other's lives and support each other through difficult times."

## IMPACT

**952** fitness enthusiasts

inspired each other in 74 weekly group exercise classes, participating in everything from aqua fitness to Zumba.

**1,000** active seniors

learned how to stay healthy and fit by attending our health & wellness expo that featured more than 50 vendors, screenings, workshops, entertainment and prizes.

# FRIENDSHIPS *for life*

Pamela Arwas, Ali Levingston, Amy Moncarz and Carla Nadler met while attending the Friday Shabbat Sing program and playgroup at the JCCGW's Bender-Dosik Parenting Center, which is made possible by support from the Bender Foundation. At the time, they each had one child under one year old. The women formed fast friendships so in addition to meeting at the Center on Fridays, they decided to host playgroups at their homes at other times during the week.

The four moms had other friends in the area who were also first-time moms, and the group expanded to become a *havurah* (fellowship). It has grown to include nine families who get together at least once a month.

Ali feels that the *havurah* has been a real blessing in the lives of all the families who participate.

"I am very grateful to the JCCGW for bringing us all together. When we were first-time moms, it was so important to have other mothers to share experiences with and offer support, advice and humor. Now that almost all of us have second children, it's so nice to have this network of wonderful friends to rely on and to watch our children form these great friendships."

## IMPACT

**800** campers created memories

to last a lifetime at Camp JCC, where each day is filled with friendship, activities, spirit and adventure.

**194** pre-teens and teens

formed lifelong friendships with peers from all over the world through participation in the Mid-Atlantic Jr. Games and JCC Maccabi Games.





*Amy Moncarz, Liz Richards, Ali Levingston, Ellen Weiss, Melissa Yunes, Mara Greenberg, Carla Nadler, Pamela Arwas and Dara Friedson, pictured with some of their children at an outing, enjoy getting together at least once a month.*

“ I am very grateful to the JCCGW for bringing us all together. ”

# Thank You to Our Donors

This list reflects gifts of \$500+ receiving during FY14 (July 1, 2013 through June 30, 2014).

## \$25,000+

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Every effort has been made to accurately list each gift. We apologize for any omissions or errors. If you have any questions or corrections, please contact Development Director Adam Tennen at 301.348.3815 or atennen@jccgw.org.

# Did You Know?

## In Fiscal Year 2014, we raised:

**\$392,000** to include individuals with special needs in all of our programs and activities

**\$340,000** to provide senior adults the opportunity to remain active through educational, social, and health & wellness programs

**\$166,000** to offer high-quality cultural arts programs to the community

**\$135,000** to provide scholarships to those who otherwise would not have the means to participate

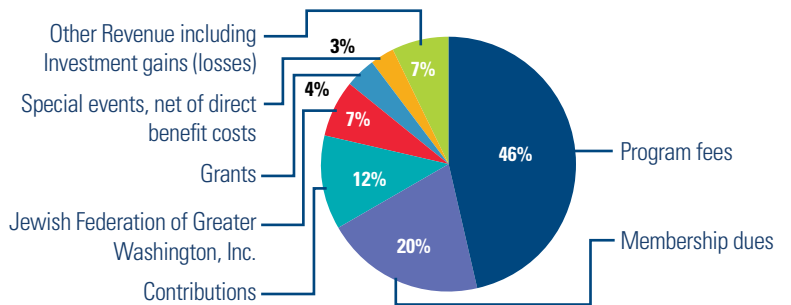
# Financials

## JCC of Greater Washington

Statement of Unrestricted Activity, Fiscal Year Ended June 30, 2014.

### REVENUE AND SUPPORT

Program fees	\$5,224,000
Membership dues	2,262,000
Contributions	1,397,000
Jewish Federation of Greater Washington, Inc.	778,000
Grants	503,000
Special events, net of direct benefit costs	387,000
Other Revenue including Investment gains (losses)	744,000



### TOTAL REVENUE AND SUPPORT

11,295,000

### EXPENSES

Health and Fitness	3,539,000
Early Childhood	2,424,000
Camp, Youth and Teens	1,987,000
Adult Services	1,154,000
Special Needs	445,000
Management and General	1,442,000
Fundraising	786,000

### TOTAL EXPENSES

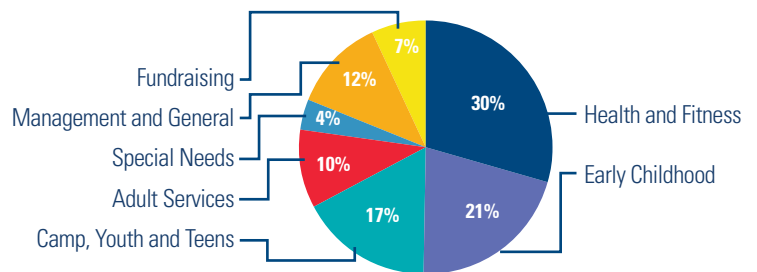
11,777,000

Unrecognized actuarial (gain) loss on pension plan 567,000

### CHANGE IN NET ASSETS

\$1,049,000

Includes non-cash expenses such as depreciation of \$572,000.



## Why We Fundraise

Community support is necessary to ensure that our services are available to all; membership dues and program fees are not enough. Only through the generosity of our donors is it possible for us to welcome and include those who wish to participate but cannot afford to do so. With your help, we can:

- grant scholarships to preschool and camp families in need
- provide services and support for children and adults with special needs
- offer cultural arts programs for the entire community
- serve hot kosher meals and host exercise and wellness programs for senior adults
- make space available to other community groups at little or no cost



# Thank You

We thank all who supported the JCCGW through their gifts of money, time, talent and participation. Here you will find photos from some of the major events that took place during FY14.



*Author Marion Grodin (middle) with Bruce and Paula Robinson at the The Lessans Family Annual Book Festival*  
Photo by Andrew Ship



*Spring Gala Chairs Tracy Bloom Schwartz and Alan Schwartz*  
Photo by Freed Photography



*2014 Golf and Tennis Tournament Honorary Chair Larry Mann; Elijah's Cup Tennis Tournament Co-chair Robin Taub; Kiddush Cup Golf Tournament Co-chairs Adam Lehman and Andy Bridge; and Elijah's Cup Tennis Tournament Co-chair Harris Rosenblatt* Photo by H. Stanley Schofer



*Abbe Lowell and Author Alan Dershowitz* Photo by Andrew Ship



*2013 Lessans Family Annual Book Festival Chairs Dale Singer and Laura Levgard*



*At the Spring Gala, County Executive Ike Leggett (right) presented a proclamation to Norma Lee and Morton Fungler, recipients of the Benjamin Ourisman Memorial Award for Civic Achievement.* Photo by Freed Photography



*22nd Annual Dinner of Champions Chairs Arthur & Anita Polott and Heather & Andrew Sachs* Photo by Freed Photography



*Drs. Ellen and Stuart Lessans, who named The Lessans Family Annual Book Festival* Photo by Freed Photography



*Catherine Leggett presented the Irene and Abe Pollin Humanitarian Award to Jeffrey Slavin at the 22nd Annual Dinner of Champions* Photo by Freed Photography



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