



The Jewish Community Center of Greater Washington Receives Awards for Excellence from Jewish Community Centers Association of North America

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ROCKVILLE, MARYLAND – The Jewish Community Center of Greater Washington (JCCGW) is pleased to announce that it has won three awards in the 2014 JCCs of North America Biennial Excellence Awards. The awards are for user engagement for Volunteer Program Revitalization, the JCCGW Website Redesign and a program on Hereditary Cancer in the Jewish Community. The JCCGW also received honorable mention for its Apples and Honeys Rosh Hashanah musical program. The awards will be presented at the JCCs of North America’s 2014 Biennial Convention on March 28-April 1 in San Diego, CA.

The JCCGW received the highest Zahav (Gold) award for programmatic excellence and user engagement for Volunteer Program Revitalization. According to Robin Ballin, the Senior Vice President and Chief Marketing Officer of the JCCs Association, this award recognizes “truly outstanding, visionary initiatives with maximum impact or potential for change,” and the winning programs are shared with other centers in the hopes that they have “a transformative effect on the JCC Movement and all the people it touches.” In addition, the JCCs of North America awarded the JCCGW two Kol HaKavod (“All the Honor”) awards, for “exemplary initiatives that can be replicated by other JCCs.” These awards are the second highest ones given. The JCCGW received these awards for the Website Redesign and the Hereditary Cancer Program.

The JCCGW creates a welcoming and inclusive environment, connecting the people of the Jewish community with each other, Israel and the broader community. We inspire individuals of all ages and backgrounds to enhance their social, physical, intellectual and spiritual well-being through programs of excellence rooted in Jewish values. www.jccgw.org.

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